

Message Text

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PAGE 01 TOKYO 08961 031127Z

45

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 041480

R 030912Z JUL 75

FM AMEMBASSY TOKYO

TO USDOC WASHDC

INFO SECSTATE WASHDC 1343

AMCONSUL FUKUOKA

AMCONSUL OSAKA KOBE

UNCLAS TOKYO 8961

FOR PETERSON/OIM

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: DESIGN ENGINEERING CATALOG EXHIBIT

REF: PETERSON 6/23 LTR

1. AMDO OSAKA AND CONSULATE IN FUKUOKA HAVE BOTH EXPRESSED INTEREST IN MAKING USE OF DESIGN ENGINEERING CATALOG (DEC) MATERIALS TO MOUNT THEIR OWN DEC EXHIBITIONS FOLLOWING SEPTEMBER DESIGN ENGINEERING SHOW IN TOKYO. EMBASSY STRONGLY BELIEVES THAT THE INCREASED EXPOSURE THESE TWO SUPPLEMENTAL SHOWS WOULD PROVIDE U.S. FIRMS INVOLVED WOULD FULLY JUSTIFY ADDITIONAL COSTS--ESTIMATED \$1,450 (SEE PARA 2). BECAUSE OF LARGE NUMBER OF NEW-TO-MARKET FIRMS COVERING VERY WIDE RANGE OF PRODUCT CATEGORIES, THESE ADDITIONAL SHOWS WOULD BE INVALUABLE IN THE REPFIND ACTIVITIES. BOTH OSAKA AND FUKUOKA UNDERSTAND THAT INDUSTRIAL SPECIALIST BEING FUNDED BY CLAPP AND POLIAK FOR TOKYO SHOW WOULD NOT BE AVAILABLE FOR THEIR EXHIBITIONS.

2. ESTIMATED BUDGET FOR DEC SHOWS:

TOKYO

CONTRACT LIBRARIAN/RECEPTIONIST \$850

PROMOTION AND REPFIND \$350

PRINTING \$450

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(ADDITIONAL \$250 WOULD BE NEEDED IF OSAKA AND

FUKUOKA SHOWS HELD TO PRINT REVISED FLYER/REGISTRATION
CARD.)

MISCELLANEOUS \$100

OSAKA

CONTRACT LIBRARIAN/RECEPTIONIST \$150

PROMOTION AND REPPIND ACTIVITIES \$400

PACKING AND SHIPMENT TOKYO-OSAKA \$ 50

FUKUOKA

CONTRACT LIBRARIAN/RECEPTIONIST \$300

PROMOTIONAL ACTIVITIES \$250

PACKING AND SHIPMENT OSAKA-FUKUOKA \$ 50

TOTALS - TOKYO SHOW ONLY \$1,750

ALL THREE SHOWS \$3,200

3. PLEASE ADVISE WHETHER COMMERCE AGREEABLE TO MOUNTING OF
DEC SHOWS IN OSAKA AND FUKUOKA.

4. EMBASSY HAS ALREADY RECEIVED CATALOGS FROM OVER 35 FIRMS.
THERE WERE NO FORMS BID-432P INCLUDED WITH CATALOGS RECEIVED
FROM FOLLOWING FIRMS: PHELPS DODGE COMMUNICATIONS CO., ROUTE
79 MARLBORO, N.J. 07746, AND GARRY MANUFACTURING CO., 1010
JERSEY AVE., NEW BRUNSWICK, N'J. 08902. FOLLOWING FIRM ONLY
PROVIDED NAME AND ADDRESS ON FORM DIB-432P: GLEASON DIV.,
MAYSTEEL CORP., P.O. BOX 8, 800 HORICON ST., MAYVILLE, WI.
53050.

5. PLEASE AIRMAIL 10 ADDITIONAL INVITATION KITS.
HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TOKYO08961
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750230-1150
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750785/aaaacyel.tel
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Margaret P. Grafeld
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06 JUL 2006

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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: DESIGN ENGINEERING CATALOG EXHIBIT
TAGS: BEXP, JA
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006